



## **JESI poised for accelerated global growth**

Brisbane, 10<sup>th</sup> November 2020: Innovative remote worker and journey management company JESI, has received a multi-million-dollar funds injection from Microsoft aligned VC firm, Future Now Capital Management. The investment will serve to fast-track JESI's global growth rollout and underpin its 'customer first' value add strategy. With the recent appointment of Chairperson Brad Seymour, who has an established reputation for scaling global business', the JESI company is geared and supported to take on the exciting next phase of its customer-centric expansion.

Queensland headquartered, JESI has developed market leading SaaS solutions that significantly improve the protection, monitoring and management of remote and mobile workforces. With origins and a strong presence in the global resources sector, JESI counts Rio Tinto, Orica, BHP, Sandvik among its clients. Other target industry verticals include NGO's, linear infrastructure and AEC.

Already on a growth trajectory, JESI has seen a strong up curve in business and interest through the COVID months with scalable functionality in the solution able to provide a connected eco-system for 'work from home' employees. Clearly though, the Future Now investment will turbocharge staff growth, service capabilities and development projects.

"Technology integrations will be a key development focus in achieving the company projected growth outcomes" said Kathy Wilson General Manager of Customer Success. "our existing customers are looking to evolve with interoperability solutions and connected technology. JESI software enables them with a compelling value proposition".

JESI CEO Joe Hoolahan said, "The pandemic has bought to the fore the need for enterprises to protect their workers as they work remotely while at the same time ensuring they remain connected. We are also acutely aware that reliable activity data is increasingly becoming a key business metric and we already witnessing how our customers are using the data to drive workforce movement efficiencies," Joe Hoolahan added.

JESI is the first investment for newly founded, Future Now Capital Management, a Sydney based venture capital firm. In 2019 Future Now Capital Management executed a world first partnership with Microsoft that will see investors in the Fund gain direct exposure to companies selected for Microsoft's accelerated growth programs. Future Now Capital Management will oversee the Fund's investments into, and the growth strategies of, the portfolio companies.

Brad Seymour, JESI Chairperson said, "I am incredibly excited about firstly, the product excellence and relevance of JESI in today's new world, and secondly, the opportunity for JESI to grow exponentially with Future Now's backing. I look forward to working with the team through this scale-up stage and beyond."

JESI Management Solutions are now actively recruiting talent to join their team. To explore what roles are on offer refer to the <https://jesi.io/careers-at-jesi/> page.

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## **About JESI Management Solutions**

JESI is a Remote Worker Management Software solution that enables organisations to control the risks associated with a diverse workforce operating across multiple geographic locations. Launching in 2014 from North Queensland, Australia, JESI is established as a leading international software solution for remote workers across a wide range of industry sectors including resources, construction, education and health.

[www.jesi.io](http://www.jesi.io)

## **About Brad Seymour**

Brad is passionate about building businesses that succeed through leveraged investment in people, process and product to drive value creation. From the Boardroom to the showroom his focus is on solving the business challenges that liberate growth.

His 25 years of experience as a Senior Executive, Company Director and Entrepreneurial Proprietor in Australia, New Zealand, South-East Asia and India has forged his 'back to basics' strategic and management principles, galvanising his focus on establishing and maintaining relentless business operating rhythm.

Brad was a co-founder of the Wizard Home Loans franchise, a business created with the vision to drive real competition in the Australian Mortgage market for the consumer. Over the last decade he has been responsible for the growth of a global brand as a Senior Executive at General Electric Company, been a foundation member of the team that launched and floated Yellow Brick Road Wealth Management and driven corporate partnerships and distribution platform growth for Australia's fastest growing Insurer as a Director at Auto & General.

## **About Future Now Capital Management and the FNV Fund I**

Future Now Capital Management is a specialised investment firm focusing on fast growth companies that develop cloud, mobile and enterprise technology services.

In 2019 Future Now Capital Management executed a world first partnership with Microsoft that will see a unique vehicle, the FNV Fund I, give third party investors in the Fund direct exposure to companies selected for Microsoft's accelerated growth programs. FNV will oversee the Fund's investments into, and the growth strategies of, the portfolio companies.

Future Now Ventures was established in 2013 by Australians John Orrock and Chris Lee who have a successful track record growing and monetising cloud related businesses across the world. John Orrock sold OKERE Consulting to Fujitsu USA in 2007 after achieving over 100 per cent year-on-year growth and attracting investment from Salesforce. Mr Orrock then formed GlobalOne which, through the assistance of partners Columbia Capital, acquired Cloud Sherpas before it was sold to Accenture for greater than US\$350 million in 2015.

[www.futurenow.ventures](http://www.futurenow.ventures)